

8 Elements

— of a —

MODERN PEOPLE-FOCUSED COMPLIANCE PROGRAM

Your company is continuously at risk of legal consequences if one of your employees steps out of boundaries that they may not realize are there.

Many companies think that the solution is to draw lines in the sand and call it a day, and countless compliance program vendors cater to this one-and-done approach.

But, the fact is, effective compliance is more than a list of “don’ts.” It’s about shifting your culture and developing an ongoing strategy that meets the needs of your team today and tomorrow.

When exploring compliance program options, we’ve identified eight essential considerations for choosing one that’s people-centric and future-ready:

1. Cut the Cord for Mobile Readiness

Work is changing, and the 9-5 days of cubicles past are over. People are ditching their desktop and completing work on-the-go, on their time. You need a compliance program that meets these mobile needs.



Us: Built with mobile and desktop in mind, so your team can access the training wherever their work takes them



Them: Tied to the desktop, likely in a dimly lit cubicle

2. Your Data, Gone in a Flash

Legacy programs built with flash pose a MAJOR cybersecurity concern, but many vendors still provide training built on it. Find a vendor built on HTML5 to keep your data safe.



Us: We protect your data by building training on HTML5



Them: Your cybersecurity is at risk with Flash-based content

3. Limitless Customization

Some vendors put on a great show at first, delivering highly personalized training. But as new needs arise, those vendors leave you high and dry with their lack of customization ability or charge a pretty penny for the rework. Find a partner that can scale for ongoing customization.



Us: Customize your program as you go, plugging in new examples and videos so you can keep your program in the present



Them: A one-trick pony, building a program that they cannot scale to keep up with your future needs

4. Speak Your Team’s Language

English is just one of the hundreds of languages that your team may speak, and your compliance program needs to meet their needs. Say “no thanks” if a vendor is unable to translate your content.



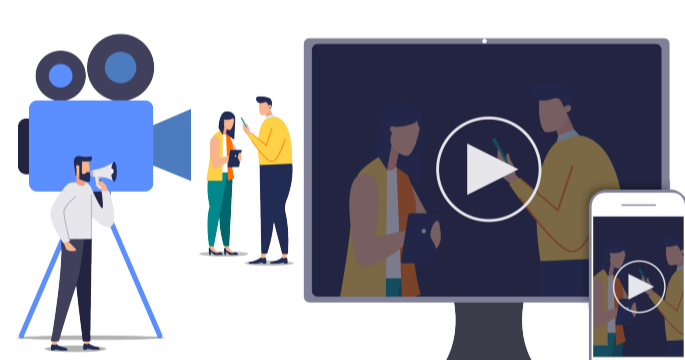
Us: We can deliver the content in hundreds of languages, able to meet any team’s needs across the globe



Them: Training is available in American English and British English, limited, botched translations available for the rest of your global team

5. Tell the Story with Video

Nobody wants to stare at a wall of text. Video reflects 80% of all global web traffic in 2019, and you need high-quality video of current-day examples to illustrate your compliance concerns in a time-relevant way.



Us: Engaging videos with current-day examples keep your team focused



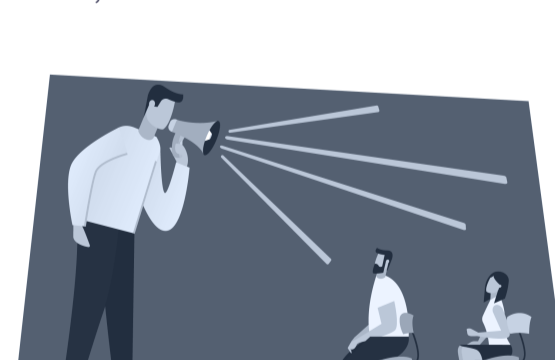
Them: We hope your team has reading glasses for the pages of information they’re about to read

6. Open the Dialogue

Training needs to be a dialogue, not a monologue. Your program should allow your team to share their perspectives with social polling so they can engage with you and their teammates in a safe, curated fashion.



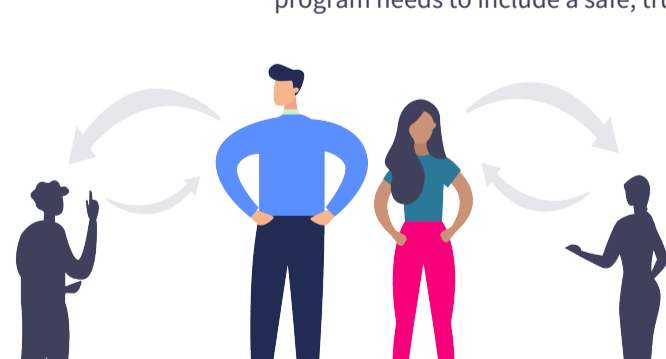
Us: We enable social polling and Q&As so your team can feel like they’re part of the experience



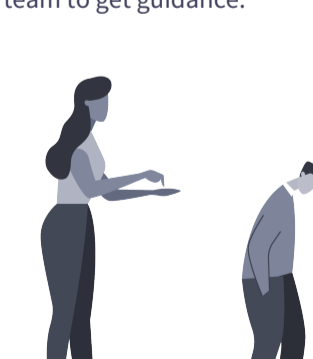
Them: The training talks at your team like the teacher from Charlie Brown

7. Expert Q&A a Safe Way

Only 36% of employees feel comfortable reporting issues. Your compliance program needs to include a safe, trusted channel for your team to get guidance.



Us: With direct, anonymous access to our experts, your team can ask questions without feeling uncomfortable in seeking help



Them: Employees will likely be too embarrassed to ask questions or seek advice, meaning issues will continue to escalate

8. Drive Your Strategy with Data

American companies spend \$8B a year on compliance programs, yet culture issues persist. If you aren’t using analytics to guide your strategy, you’re just talking to a wall and throwing money away. Find a partner that can give data on what your team thinks and needs so you can drive actual results.



Us: Data can find gaps in your existing strategy and help you adjust course as needed, making the best use of your investment



Them: Blindly lead your plan without knowing its effectiveness or how you can improve

By looking for these eight elements in your compliance program, you’re taking the right step to protect your company and empower your team. Successful programs require a forward-looking partner that is proactive and deliberate in their approach, and we have everything you need for sustained success. Start your culture transformation and schedule a consultation/book a demo/reach out to us for more details today.