

## Emtrain Releases New Workplace Harassment Training Series for Employers

Program Complies with New State and Federal Rules for Harassment Training, Addresses Startling New Findings on Attitudes Toward Workplace Culture

SAN FRANCISCO (February 3, 2021) -- Emtrain, which provides workplace culture analytics and compliance training for growth-stage tech companies, today announced the launch of a new workplace harassment training series for employers looking to use technology to improve workplace culture. The new series, called "Preventing Workplace Harassment 11", comes as employees in many major sectors report discouraging news on the health of their workplace culture.

Data that Emtrain collected from more than 200,000 employees over the last 18-months found that only 59% of employees working in technology say their workplace culture is healthy in the area of respect. And the figures are worse in other industries. In financial services only 53% said their workplace culture was healthy. Among educators and non-profits, the figure drops to 52%. And in media and healthcare the figure drops below 50%.

"In the last twelve months our entire workforce has been upended," said Emtrain founder and CEO Janine Yancey. "Unfortunately one constant has been many employers' inability to address harassment and overall workplace culture. This new course is designed to provide data-driven benchmarking tools and engaging content to go beyond just checking a box to show training has happened, and instead move toward real, substantive change."

The new harassment course comes with a new production of training videos that showcase hot button issues and recent headlines in the news and workplace situations that illustrate the tension from the last 12-18 months.

It also provides the shared language of Emtrain's <u>Workplace Color Spectrum®</u> so employees can color-code conduct, not people, and give instant feedback to course correct in real-time.

And it introduces Emtrain's proprietary framework of the <u>Workplace Social Indicators</u><sup>™</sup> for the first time as a method for identifying, measuring, and managing the organizational and employee behaviors that, if left unchecked, lead to disrespect, exclusion, marginalization, and ultimately, to unlawful harassment.

The program is available in English and 50 other languages that have been translated through machine translations. And it meets new state-mandated training regulations, which <u>Emtrain</u>

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"State and national governments are beginning to recognize that more oversight is needed on how often and how effective harassment training is," Yancey said. "I'm proud of the work we did to make changes in California, and of our current efforts supporting harassment training legislation in New Jersey."

To learn more about Emtrain's new Preventing Workplace Harassment 11 training program, please visit <u>here</u>.

## **About Emtrain**

Emtrain's workplace culture platform reinvents compliance training with provocative content that sparks dialogue and unique culture analytics that drive individual and organizational behavior change. Emtrain.ai allows you to benchmark your culture against our global community to identify issues before they become toxic problems that become compliance issues and destroy culture. Emtrain partners with industry experts and uses current events to teach on topics such as sexual harassment, unconscious bias, and ethics. Emtrain's innovative platform is used by more than 800 companies, such as Nerdwallet, Dolby, LiveNation, and others. Recognized by *Fast Company* on the "World Changing Ideas 2020" list, Emtrain is a woman-owned and women-led company.

## **Media Contact**

Ryan Gerding rgerding@inkincpr.com

Sonja Lutz press@emtrain.com