



Workplace Culture & Compliance Platform Emtrain Hires Software Leader and Inclusion Activist Odessa Jenkins as the Company's First President

Former YourCause exec also trailblazer in sports world as founder and CEO of Women's National Football Conference

SAN FRANCISCO (April 14, 2021) -- Emtrain, which delivers workplace culture analytics through its online training platform to prevent bias, discrimination, harassment and ethical lapses in the workplace, today announced it has hired Odessa (OJ) Jenkins to be the company's first president. Emtrain's founder Janine Yancey will continue to serve as the company's Chief Executive Officer.

Prior to joining Emtrain, Jenkins served as Vice President of Client Success at YourCause, an enterprise software company that enabled corporate social responsibility, where she helped grow the team from 40 to 200 people. She also founded the Women's National Football Conference, a professional women's tackle football league which has teams in 20 cities.

"OJ does not look or sound like your typical Silicon Valley executive. That's a feature, not a bug," said Yancey. "OJ is passionate about our mission to strengthen workplace culture with stronger ethics, deeper respect and greater inclusion. She also has deep experience leading and managing an enterprise software company: a rarity for any woman and particularly for a woman of color."

"I believe in the ability of companies to change the world," Jenkins said. "I know the impact that company culture can have on employees, their productivity, their attitude, and their own well-being. I believe company culture is about authenticity. Emtrain is proof of this. I got to where I am by being my absolute authentic self. I know I don't fit the mold for the typical president of a tech startup. For some companies that might be scary. For Emtrain, it's exciting."

As President, Jenkins' responsibility will be to continue to drive Emtrain's growth as a CultureTech company. In the last two years, Emtrain has doubled its employee count, launched EmtrainAI, a pioneering learning and analytics platform, and [published extensive research](#) on workplace culture based on the 25 million employee sentiment points across its [Workplace Culture Benchmark™](#). Recognized as one of the 250 fastest growing companies in California by Inc. Magazine, with revenues nearly doubling between 2018 -2020, Emtrain's customers include leading brands such as Bed Bath & Beyond, Indeed, Genentech, Chevron, and Glassdoor.



As Emtrain's CEO, Yancey's focus will be on broader company thought leadership and developing deeper relationships with clients, partners and community members.

“OJ is an athlete and coach and is passionate about equality in women's sports, just like she's passionate about equality in business.” Yancey said. “Every hire is an opportunity to strengthen Emtrain's social fabric and make our team more diverse and robust. I'm delighted to bring OJ on board as our President to help us scale and make a big social impact.”

About Emtrain

Emtrain's workplace culture platform captures the dynamics for the three social indicators of respect, inclusion and ethics as employees take relevant, engaging compliance training courses, and provide their sentiment to deliver unique culture analytics that drive individual and organizational behavior change. Emtrain.ai allows you to benchmark your culture against our global community to identify issues before they become toxic problems that become compliance issues and destroy culture. Emtrain partners with industry experts and uses current events to teach on topics such as sexual harassment, unconscious bias, diversity, equity, inclusion and ethics. Emtrain's innovative platform is used by more than 600 companies, such as Bed Bath & Beyond, Genentech, Chevron, BuzzFeed, Indeed, Degreed, Medallia, Nerdwallet and others. Recognized by Fast Company on the "World Changing Ideas 2020" list, and named one of the 250 fastest-growing companies in California by Inc. Magazine, Emtrain is a woman-owned and women-led company. Please visit <https://emtrain.com>.

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